



## DEMOGRAPHICS

Working age population: **31,705** residents  
 Aged Under 16: **10,766** residents  
 Aged 65+: **8863** residents

### Gender

Male : **15,774 (49.7%)** residents  
 Female : **15,931 (50.2%)** residents

### Ethnicity

White : **87.5%**  
 Mixed/Multiple Ethnic Groups: **2.5%**  
 Asian/Asian British: **6.8%**  
 Black/Black British: **2.6%**  
 Other: **0.6%**

**Indices of deprivation:**  
**Top 20% of most deprived**



## EMPLOYMENT

Jobs: **21,479 (68.3%)** of residents in employment

### Full-time employment

**15,504 (72.2%)**  
 UK Average: 71.8%

### Part-time employment

**5,975 (27.8%)**  
 UK Average: **28.2%**

### Unemployed

**2,516 (10.5%)**  
 UK Average: 7.6%

\*Claimants : 1035 (**3.3%**)

0.4%



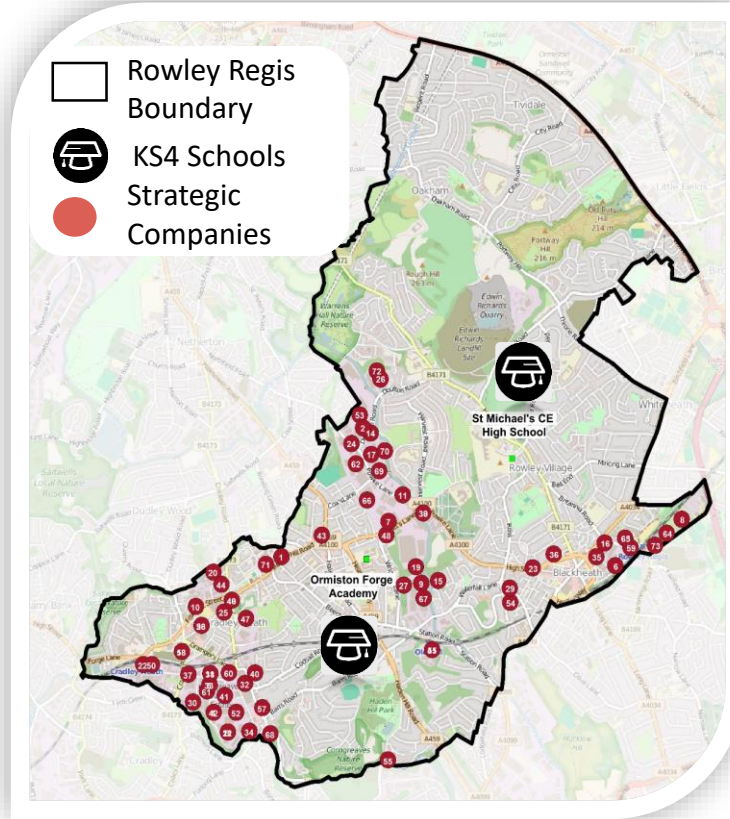
-0.4%



-2.9%



# ROWLEY REGIS PROFILE (Sandwell)



Black Country LEP



## EDUCATION

### Ormiston Forge Academy

**Progress 8 score: 0**  
**Attainment 8 score: 48.4**  
 Academy Sponsor Led Mainstream  
 Ofsted Rating 2 (Good)

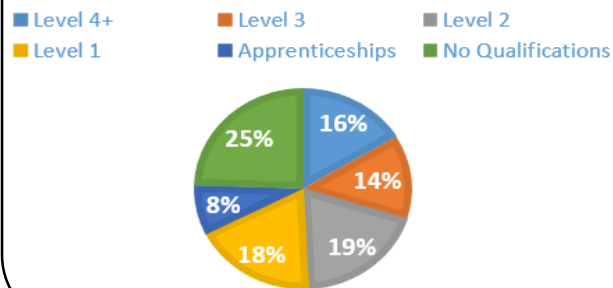
### St. Michael's CE High School

**Progress 8 score: -0.06**  
**Attainment 8 score: 48.1**  
 Maintained School  
 Ofsted Rating 2 (Good)

### National Averages

Progress 8: 0.00  
 Attainment 8: 48.5

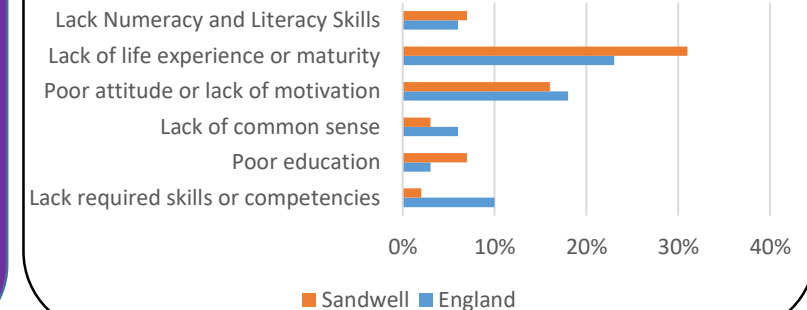
## RESIDENT QUALIFICATIONS



## SANDWELL SCHOOL LEAVER DESTINATIONS

- Sustained education destinations (87%)
- Sustained employment destination (2%)
- FE Colleges (40%)
- Apprenticeships (5%)
- State-funded sixth form (34%)

## Skills lacking among 16 year old school leavers in Sandwell



# BUSINESS

## 73 Strategic Companies:

ID	Company_name	Major_sector
1	A.E.Chapman & Co.,(Old Hill)Limited	Wholesale & retail trade
2	A.Perry & Co.(Hinges)Limited	Metals & metal products
3	Access Technologies Limited	Metals & metal products
4	Aerotech Inspection & NDT Limited	Other services
5	AJT Supplies Limited	Machinery, equipment, furniture, recycling
6	Alexara Limited	Wholesale & retail trade
7	Amber Shearing Limited	Metals & metal products
8	Arcelormittal Tailored Blanks Birmingham Limited	Machinery, equipment, furniture, recycling
9	ATB Special Products Limited	Machinery, equipment, furniture, recycling
10	Beaconsfield Products (Halesowen) Limited	Machinery, equipment, furniture, recycling
11	Briggs Amasco Limited	Construction
12	Brighton-Best International, (UK) Limited	Wholesale & retail trade
13	Bromsgrove Steel Limited	Metals & metal products
14	Brooks Forgings Limited	Metals & metal products
15	Cables Britain Limited	Wholesale & retail trade
16	Cannon Tools Limited	Wholesale & retail trade
17	Cougar Monitoring Ltd.	Other services
18	Crane Rail Installations (U.K.) Limited	Construction
19	Dakro Environmental Limited	Other services
20	Deacon Products Limited	Primary Sector (agriculture, mining, etc.)
21	Easi-Dec Access Systems Limited	Metals & metal products
22	F & L Smout & Sons Limited	Metals & metal products
23	F.P. Gaunt & Sons Limited	Other services
24	Francis W Birkett & Sons Limited	Metals & metal products
25	Gold Direct (Midlands) Limited	Wholesale & retail trade
26	Grasam Samson Limited	Wholesale & retail trade
27	H. & E. Knowles (LYE) Limited	Metals & metal products
28	Harbay Limited	Other services
29	Harper Group Construction Limited	Construction
30	Homescapes Europa Limited	Wholesale & retail trade
31	Intervate Limited	Machinery, equipment, furniture, recycling
32	J. B. Products (Dudley) Limited	Metals & metal products
33	Kalu Limited	Textiles, wearing apparel, leather
34	KEE Safety Limited	Metals & metal products
35	Kipor UK Limited	Wholesale & retail trade
36	Laverock Services Limited	Other services
37	Lift And Engineering Services Limited	Machinery, equipment, furniture, recycling

ID	Company_name	Major_sector
38	Lowes Transport Group Limited	Transport
39	Lowes Transport Group Limited	Transport
40	M. Billingham & CO. Limited	Textiles, wearing apparel, leather
41	M.B. Distribution Limited	Transport
42	Main Man Supplies Limited	Wholesale & retail trade
43	Map Metals Limited	Wholesale & retail trade
44	Motor Market Ltd	Wholesale & retail trade
45	MPB Garden Buildings Ltd	Wood, cork, paper
46	Mroke Limited	Education, Health
47	MS (Midlands) Ltd	Wood, cork, paper
48	Mullah Discount Stores Ltd	Wholesale & retail trade
49	Oakville Practice Limited	Education, Health
50	Old Park Engineering Services Limited	Construction
51	Palmer Timber Limited	Wood, cork, paper
52	Parry People Movers Limited	Other services
53	Primetake Limited	Chemicals, rubber, plastics, non-metallic products
54	Rainbow Upholstery Limited	Machinery, equipment, furniture, recycling
55	Rapid Industrial Fasteners Limited	Metals & metal products
56	Royal Brush Manufacturing (UK) Limited	Wholesale & retail trade
57	Safesite Limited	Construction
58	Sandwell Training Association Limited	Other services
59	Select Hardware Limited	Wholesale & retail trade
60	Shakespeare Forgings Limited	Metals & metal products
61	Solid Swivel Company Limited(The)	Machinery, equipment, furniture, recycling
62	Spunalloys Limited	Metals & metal products
63	Stebro Flooring Company Limited	Construction
64	T.Baker & Sons(Transport)Limited	Transport
65	Three Pears Limited	Wholesale & retail trade
66	Thyssenkrupp Materials (UK) Limited	Wholesale & retail trade
67	Truck-Lite CO. Limited	Machinery, equipment, furniture, recycling
68	Tubeclamps Limited	Metals & metal products
69	Walter Frank & Sons Limited	Metals & metal products
70	Westley Group Limited	Metals & metal products
71	Whiston Industries Limited	Metals & metal products
72	Wolf Corporation Limited	Chemicals, rubber, plastics, non-metallic products
73	Wyvern Group Limited	Other services

Black Country LEP

**Data Sources**  
Demographics: ONS Ward-level Mid-Year Population Estimates  
GOV.UK: IMD: English Indices of Multiple Deprivation 2015  
UKCES Skills Survey 2015  
GOV.UK: Destinations of Key Stage 4 and Key Stage 5 Pupils 2015  
Education: Schools, Pupils and their Characteristics  
Resident Qualifications: Census 2011\

### Indices of deprivation:

Top 0-20% most deprived:  
21 – 35%  
36 – 50 %  
51 -65%  
66 – 89%  
Least deprived 10%

